BETH ISRAEL HOSPITAL NEWS

Vol. 5, No. 4 | Boston, Massachusetts | October, 1963

Dr. Morris Simon New Radiology Service Chief

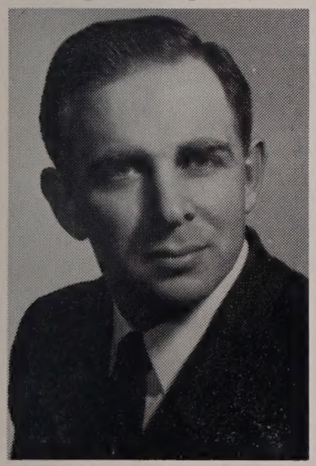
Dr. Morris Simon has been named Radiologist-in-Chief at Beth Israel and Assistant Clinical Professor of Radiology at the Harvard Medical School, according to Dr. Sidney S. Lee, General Director. He replaces Dr. Robert S. Shapiro as Chief of the Radiology Service.

In his new post Dr. Simon is responsible for all aspects of radiology in the Hospital. These include diagnostic and therapeutic services, incorporation of newly available equipment for patient care, the teaching program and the development of research in radiology.

Trained in London

Born in Johannesburg, South Africa, he received his medical degree from Witwatersrand University in 1948 and then was a House Officer at the Johannesburg General Hospital Group.

Dr. Simon completed his training in London, England on the Radiology staffs of The London Hospital, Guy's Hospital, The Royal National Orthopaedic Hospital and the Bromley Group of Hospitals, and



Dr. Morris Simon

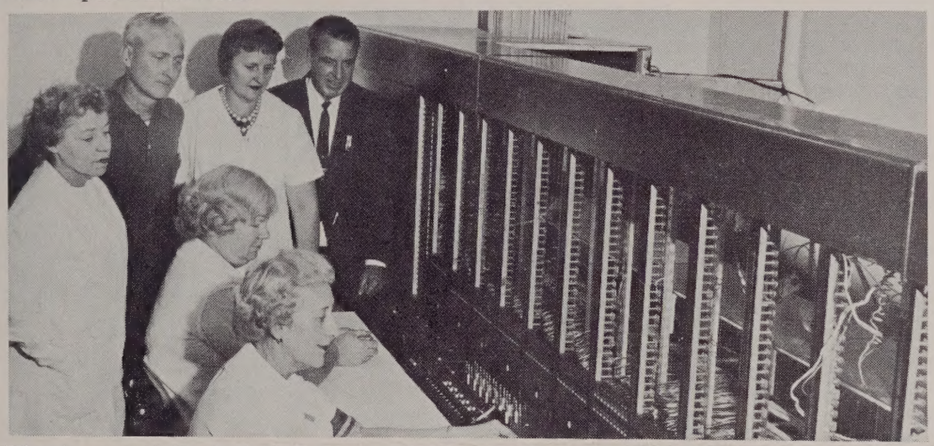
holds degrees of M.B., B.Ch. and D.M.R.D. and F.F.R.

He came to the United States and Beth Israel in 1958 as Associate Radiologist under Dr. Felix G. Fleischner, later serving as Acting Radiologist-in-Chief.

Skilled Scheduling Signals Smooth Switchboard Shift

The many steps involved in keeping Hospital services operating while construction continues are highlighted in an important move soon to take place.

For, in a few weeks, the flick of one switch will activate new modern telephone switchboards while another simultaneously cuts off power to the present telephone control center. The transition will be so smooth that there will be no interruption in service.



Viewing partially installed new switchboard (from left to right) standing are Mrs. Blanche Sullivan, Chief Operator; Paul E. O'Keefe, PBX Repairman; Mrs. Gertrude Cronin, Assistant Chief Operator; and Wadleigh Phillips, Equipment Installation Foreman, N. E. Tel. and Tel. Co. Seated are Mrs. Anna Mulligan (foreground) and Mrs. Mary Kirkpatrick.

Moving day for Mrs. Blanche Sullivan, Chief Operator of the Switchboard, and her seven full-time and 13 part-time and on-call operators will also mark the first shift of Hospital personnel to bright, new and permanent quarters during the current Development Program.

A sensitive barometer of Hospital activity, this unit now clears almost 1000 paging calls in a 24 hour period. Each operator handles an average of almost 200 incoming and outgoing calls during the peak hours of service. In addition, automatic dial equipment whirs and buzzes in the switchgear room to provide for intercommunication and outgoing dial calls.

This essential service will move to a remodelled section of the basement of the Outpatient Building, according to Silas M. Wass, Director of House Services.

(Cont. on page 4, col. 2)

Medical Chorus Bids All Join

The sixth season of the Harvard Medical School Chorus has begun. Rehearsals are held on Tuesdays at 6 p.m. in the Auditorium of the Boston Lying-in-Hospital. All members of the staff, faculty and students of all affiliated Hospitals and institutions are invited to participate. Membership is open until Oct. 15.

Alumni Reunion Set For April 18

The Medical Alumni Association is enlarging its program and has a Planning Committee and ten other committees working vigorously to establish an Alumni Directory, provide periodic reports on research being done at the Hospital and by Alumni members, and to program an all day Reunion scheduled for Saturday, April 18, 1964.

Leading the efforts are the new officers elected at the June meeting: Dr. Louis Hermanson, President; Dr. Arnold L. Segel, Vice President; and Dr. Louis Burke, Secretary-Treasurer.

The Auxiliary To Be Hailed

The countless women whose leadership and devotion have advanced the goals of Beth Israel Hospital will be honored on Sunday, November 17, at the Beth Israel Hospital Annual Dinner, according to an announcement of Isidor Slotnik, Hospital President.

Tribute to Auxiliary

"The dinner will highlight the many contributions of the Women's Auxiliary over more than three decades in tributes to its members, past and present," Mr. Slotnik said.

Leaders Chosen

He also announced that Samuel L. Slosberg, a Vice President of the Hospital, has been named General Chairman of the Dinner. Co-Chairmen are Mrs. Clifton E. Helman and Dr. Samuel Stearns, Associate Visiting Physician and President of the Staff Council for 1962-1963. Mrs. Nehemiah H. Whitman is Honorary Chairman.

46 Receive Diplomas as Grad Nurses

Forty-six young women achieved the status of graduate nurses Thursday, Sept. 12 at evening ceremonies at Temple Israel when they were granted diplomas and given good wishes by Hospital President Isidor Slotnik and Mrs. Virginia M. Johnsen, Associate Director of Nursing Education.

Special Awards

Highlight of the program was the presentation by Miss Dora E. Zolotin, Director of Nursing, of special awards and the citing of those who graduated with honors. Honor graduates, Miss Selma Sattin and Mrs. Janice Mobley, received the Kaufman Medal and the Clair Sonis Award. The Evelyn Levins Award was presented to Miss Annette Freedman. Miss Maxine Gershenson also graduated with honors.

Featured speaker of the program was Miss Florence Flores, Director of Nursing at Mass. Memorial Hospitals. Dr. Sidney S. Lee, General Director of the Hospital, welcomed the graduates and guests. Mrs. Abraham E. Pinanski represented the Women's Auxiliary and Mrs. Norman L. Berezin, President, the Nurses Alumnae.

United Fund Drive Now in Progress

The slogan "People Helping People" takes on new dimensions this year as the United Fund makes an effort to increase support for its 200 health and social services. The campaign, which started Sept. 30, has a 1963 goal of $10,000,000 for agencies which help one in every three working persons in Greater Boston. Co-chairmen, who will open the Hospital drive shortly, are Louis Stein, Director of Public Relations; and Mrs. Marion Leventhal, Assistant in the Dental Dept.

New Members of House Staff Welcomed

The days between the July arrival of new House Officers and their departure a year or more later are filled with broadening experiences, long hours of learning and hard work. What this time means to a young doctor was eloquently expressed at the Annual House Staff Dinner in June by Dr. John Niceforo, who had been an Intern and then was Assistant Resident in Medicine at Beth Israel. His moving talk is excerpted here as we welcome the newest members of the House Staff.

". . . I could start by telling how we came here as young men terrorized by it all and how we gradually became young doctors. Actually, we came as cocky, well-trained students waiting to show the world what great clinicians we were. . . . All too quickly came the realization that the true art of medicine was not in the journals nor in the texts, but in understanding the patient as a whole, not as a number nor an interesting problem, but as a human being . . .

". . . The BIH is special, for here, more than in any Boston hospital — and I have seen them all — we learn that little bit more, that ever so important little bit more . . . concern for the patient as a whole.

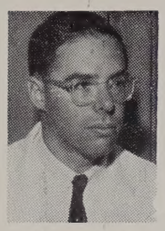
". . . Sickness is a cruel caller . . . even crueler when it persists despite our efforts. When we have reached our limitation with drugs and devices, all we have left to comfort the patient and family is the understanding, the compassion and the genuine concern which in themselves offer hope and strength. . . .

". . . How lucky we are: who else can be doctor, lawyer, Rabbi, counselor and, yes, even friend to another as part of his work?

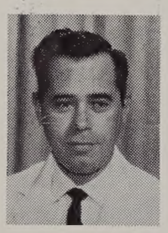
". . . I come now to what I really feel is important . . . to thank the Visiting Staff on behalf of my colleagues, for your help, your encouragement, and your willingness to share your experience. I want to thank especially the **Louis Wolffs** — who with quiet dignity embraced us as young peers, offering bright gems of wisdom so we could someday say we know the true meaning of warmth, perseverance, willingness . . . the **Sam Stearns** for monumental patience . . . who taught that rush and panic combined with a sick patient only spell disaster . . . the **Arthur Linenthals** for listening as well as teaching — never ridiculing our often haphazard approaches . . . the **Herrman Blumgarts** who made BIH a center of humanitarian medicine . . . a giant who made medical students and interns feel relaxed even when they couldn't remember the patient's name let alone the history . . . although he has stepped down, he has left an indelible footprint

" . . . I feel secure that the lessons we have learned at the BIH will not be forgotten. . . . Medicine is most rewarding to the physician who diligently practices not just the science of medicine, but its art . . .

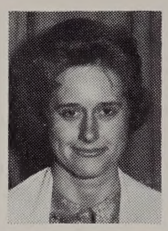
". . . When you sometimes wonder if the long hours of teaching, of giving your experience, of caring for not always grateful patients, if the long hours away from one's family are all really worth it, I say to you, they are . . . because you have insured your posterity by engraving your principles on us. . . ."


J. S. Strauss MD
Psychiatry

R. Adar MD
Surgery


G. M. Moutos DDS
Dentistry

A. E. Herman MD
Psychiatry

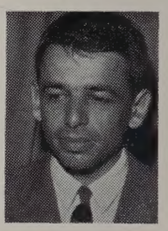

D. V. Farnsworth MD
Surgery

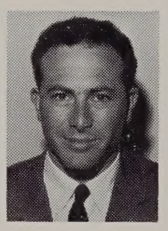
D. B. Sachar MD
Medicine

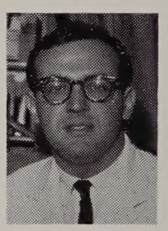
G. A. Goldstein MD
Medicine

C. V. Bennett MD
Pathology

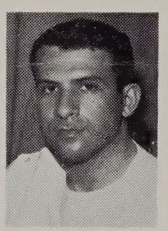
D. Savitz MD
Medicine

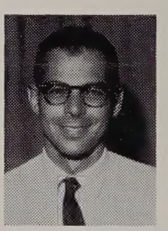

J. Silberger, Jr. MD
Psychiatry


J. Zinner MD
Medicine

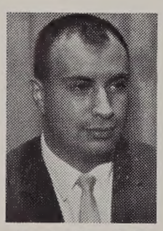

H. Asher MD
Gastroenterology

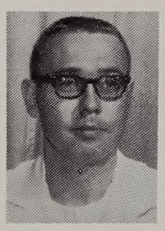
S. Stone MD
Psychiatry


J. I.Haft MD
Medicine

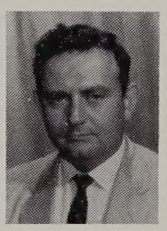

M. W. Richter MD
Medicine

W. W. Kates MD
Medicine

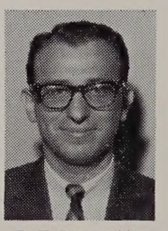

Martin Hirsch BS
Administration


J. A. Tomlinson MD
Pathology

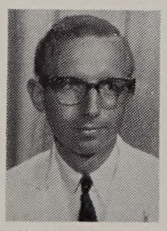
P. Alonso MD
Pathology


C. S. Kahn MD
Pathology

L. E. Levinson MD
Pathology

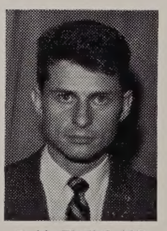

R. T. Rozett MD
Medicine

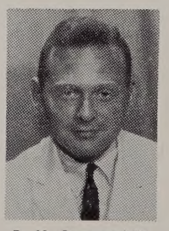
W. H. Olson, Jr. MD
Medicine


R. W. Woodward MD
Obs - Gyn

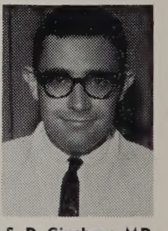
T. Nadelson MD
Psychiatry

K. S. Robson MD
Psychiatry


F. M. Ehrlich MD
Psychiatry

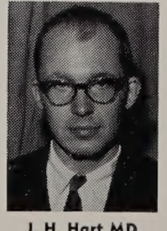

R. H. Conant MD
Surgery

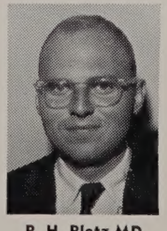
D. T. Yu MD
Pathology


S. D. Ginsburg MD
Obs - Gyn

S. F. Mackler MD
Surgery

I. Finstein MD
Medicine


J. H. Hart MD
Psychiatry


P. H. Plotz MD
Medicine

N. R. Blacklow MD
Medicine

L. J. Berman MD
Medicine

D. L. Rosen MD
Medicine

meet the FAMILY

Mrs. Dorothy Robinson

Youth Sponsor Creates Harmony Wherever She Is

The woman who is mother substitute to all the youngsters in our Pediatrics Department is also, by no strange coincidence, adult sponsor of the Young People's Fellowship of her church as well as full-time mother to her own teenage son, David.

Pediatrics Secretary

Unobtrusive yet steadfastly reassuring, Dorothy Robinson communicates that indomitable spirit which encourages all who know her to agree "she can take care of anything."

In her role as Floor Secretary in Pediatrics she has succeeded in becoming "absolutely invaluable" to Head Nurse Joanne Boucher and the entire Pediatrics staff. When Dorothy first came to B.I. over five years ago, she was trained as a Nurse's Aide and is therefore qualified to undertake numerous patient-care responsibilities.

Loves Music

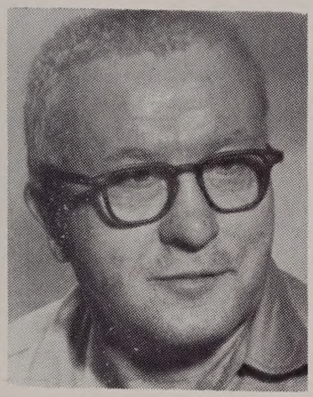
The harmony which Mrs. Robinson helps to create on 1 South also prevails in her home where music has become a common hobby. "My husband and son make the music," she explains, "I serve as the admiring audience." Mr. Robinson is a member of the Shaw House Chorus and has had many leading roles in various musical performances.

Speaking with pride of her family, Mrs. Robinson explains, "So many youngsters defeat their own goals these days by embracing improper values, but I feel very sure that David will do well. He is planning to study electronics in college. Even at 15, he is so personable I keep thinking he should be in Public Relations."

Travels Miles To Light Our Way; Has Hidden Skill

Hundreds of times during any given week, the page operator will hear, "Page the bulb man for ..... please," and almost as soon as the call is answered, John Holubiak appears at the specified area. With eyes turned upward he quickly discerns the trouble spot and almost magically the light is glowing again.

Working directly under the able supervision of Fred Silversmith, John covers hundreds of miles each year



John Holubiak

replacing bulbs in every area of every building of our Hospital. From the bulbs which light up the doctors' call numbers, to those which summon the nurse to the patient's room, to the mercury vapor lamps which form the huge spot lights atop the buildings — all are John's responsibility. "And I enjoy this job very much," says John, "because I never know where I may be called next — it keeps me hopping."

It was after only a few short months at B.I. that the crew in Maintenance discovered John's hidden talent — he was a great mimic! An hilarious imitation of Charlie Chaplin is only one of a number of imitations which John has mastered.

Man of Special Talents

John's many nieces and nephews have also been surprised by another of his special talents. On a birthday or graduation, they will often find a gift of a fancy cable-stitched sweater knitted by John's own hand on a circular needle. "I get a great deal of pleasure and relaxation from this hobby," confesses John, "but I am especially pleased when I overhear my wife laying claim to the handiwork I have created."

Pediatric Service is Link In Family-Oriented Care

Walk into the Pediatrics Unit on 1 South and you immediately notice a difference in the sights and sounds of Hospital routine — one that goes deeper than the cut-out nursery rhyme figures that brighten the corridor walls.

Difficult to define, it is best described as a special atmosphere created by people who love working with children.

Many Help

"It's a spirit that seems to affect everyone — from the men in Housekeeping who mop the floors to the many people in the Hospital who go out of their way to help us," says Dr. Robert B. Berg, Pediatrician-in-Chief and Associate in Pediatrics at Harvard.

To help ease a child's adjustment to hospitalization, mothers are encouraged to stay with youngsters under six and visiting hours are liberal. Too, volunteers conduct a program of creative play — arts, crafts and leatherwork — under the supervision of Occupational Therapist Patricia Willard. "Giving children comfort in the hospital environment often involves something as simple as an adult reading to them," Miss Willard says.

Complete Program

Dr. Berg pointed out that Beth Israel is the only Harvard teaching hospital offering a complete family-oriented program of health services, starting with care for the newborn.

Each of the 2600 babies born at B.I. each year is seen by a pediatrician on the first day of life and before going home. Premature infants receive special attention in their own nursery while full-term babies are cared for in one of four newborn nurseries.

Pediatric conference includes (from left to right) Miss Patricia Willard, Hospital Occupational Therapist; Miss Ann Kotarski, Secretary; Dr. Robert B. Berg, Pediatrician-in-Chief; and Head Nurse Joanne Boucher.

Nursing Care

"The record of care in the nurseries is truly excellent," Dr. Berg says, "largely because of the excellent nursing staff under Mrs. Mary Killilea and Miss Barbara Goldberg." Sixteen full time and three part time nurses and four nurses' aides with special training and interest in this type of care staff the nurseries.

The Well-Baby and Children's Outpatient Clinics serve as a "family doctor" the Children's Hospital Medical Center strengthens both the quality of patient care and B.I.'s teaching program, Dr. Berg said. An exchange program enables house officers of both hospitals to become familiar with care of the newborn and the general diseases of childhood.

This opens to B. I. patients the combined resources of both hospitals. For example, under the guidance of Dr. Samuel Shuster, Pediatric Surgeon on the staff of both Children's and Beth Israel, two surgical house officers recently helped perform the first repair of an opening between the windpipe and the esophagus in a newborn done at Beth Israel. Dr. Gordon M. Koota, Chief Resident, and Dr. Won H. Oh, Assistant Resident, assisted at the complicated operation.

Future Developments

Looking to the future, Dr. Berg says the problems seen in Pediatrics are changing.

To keep pace, the Service expects to establish a laboratory for research in viral diseases of children; is setting up an investigation of infant mortality rates and will soon initiate a three-year pilot study among clinic patients to demonstrate how Hospital resources can best be utilized in a comprehensive program of Pediatric care.

U. S. Govt. Surveys Hospital Noise; Finds Irritants Frequently Repeated

Have you been listening to yourself lately?

If that seems a peculiar question, its importance in Beth Israel's *Quiet Campaign* is pointed up by new findings of the U. S. Public Health Service which surveyed hospitals seeking ways to control noises disturbing to patients.

"What may be music to one person may be a horrible din to another," the report says, noting that "a general finding of the survey shows patient room areas are noisier than most residential sleeping areas in cities or suburbs."

Other findings show the most annoying sounds are not necessarily the loudest, but those that are so frequently repeated they form a continuing source of irritation.

Sounds identified in this category are "constant corridor conversations," "noisy handling of metal charts," "opening and closing of refrigerator doors, cabinets and drawers," "the shrill squeal of bed curtain rings," "noisy handling of glassware, metal equipment and dish clatter."

(Cont. on page, 4 col. 2)

In Memoriam

Beth Israel Hospital mourns the death of an Honorary Trustee and five visiting physicians and extends heartfelt sympathies to their families:

John S. Slater, Honorary Trustee of the Hospital — July 12, 1963.

Dr. Daniel H. Hindman, Associate Visiting Obstetrician-Gynecologist – August 9, 1963.

Dr. David Davis, Associate Member in Medicine — August 27, 1963.

Dr. Leonid S. Snegireff, Associate in Preventive Medicine — September 5, 1963.

Dr. Julius Goldbarg, Associate in Surgical Research — September 23, 1963.

Dr. Maurice Lugitch, Associate Member in Medicine — September 26, 1963.

Profile of A Trustee

Frank S. Shapiro

Persistence and determination heightened by an ever present sense of the rich tradition of communal life mark the career of Frank S. Shapiro, Honorary Trustee since 1957.

Mr. Shapiro first became interested in Beth Israel in the late twenties "when you paid a small annual fee to belong to the Beth Israel Hospital Association." His wife, Eva, is a Life Member of the Women's Auxiliary and one of his three children, Mrs. Erwin Starr, is Assistant Treasurer of the Auxiliary.

At 14, with the encouragement of a cousin and her gift of $10 to cover the cost of a ticket for the ocean voyage, he left Lithuania to come here alone. His goal: a formal education.

He obtained work in the shoe industry in Lynn and engaged a tutor to help him complete four high school years in three. He then turned down his employer's offer of an interest in the company to enter Tufts University on a scholarship. On graduation in 1916, he became a research chemist for Thomas A. Edison, the inventor.

Contributions to Youth

Still active in business at seventy-three as Treasurer of The Consolidated National Shoe Company, Mr. Shapiro is also known throughout the community for his contributions to youth. He is President of Hillel House at Boston University and a Life Member of Brandeis University Associates. He has been a trustee of the Combined Jewish Philanthropies and is President of Temple Ohabei Shalom in Brookline.

The youth who came alone to a strange new country has dedicated his life to helping young people, and finds his "greatest dividends in ten wonderful grandchildren."

Dr. Alexander Is Abroad For Year's Sabbatical

Dr. Benjamin Alexander, Associate Director of the Medical Service and Associate Professor of Medicine at the Harvard Medical School, has started a Sabbatical year which will take him to Israel, England, Sweden and Switzerland.

Hematology Research

In Dr. Alexander's absence, Dr. Liberto Pechet, Associate in Medical Research at Beth Israel and Associate in Medicine at the Harvard Medical School, will be in charge of research in Hematology. A graduate of the Hebrew University in Jerusalem, Dr. Pechet joined the Hospital staff as a Research Fellow in 1957.

Dr. Muellner Now Acting Urol. Head

Dr. S. Richard Muellner has been named Acting Head of the Department of Urology by Dr. Jacob Fine, Surgeon-in-Chief, replacing Dr. George C. Prather who resigned in June. Dr. Muellner has been a member of the Visiting Staff since 1935, having earlier served his Surgical internship and Urologic residency at Beth Israel. He is also Clinical Associate in Surgery at the Harvard Medical School.

Announcement of Top Awards Highlights Nursing Graduation

Graduation principals were (from left to right) Dr. Sidney S. Lee, General Director; Miss Dora E. Zolotin, Director of Nursing; Miss Annette Freedman, Evelyn Levins Award; Mrs. Virginia M. Johnsen, Associate Director of Nursing Education; Mrs. Janice Mobley, Clair Sonis Award; Miss Selma Sattin, Kaufman Medal; Miss Maxine Gershenson, Honors; and Mr. Isidor Slotnik, Hospital President.

Phone Center First to Move To New Permanent Quarters

(Cont. from page 1, col. 3)

Others involved in the planning include: Jerome R. Sapolsky, Director of Administrative Planning; Vincent F. Gardner, Head, Operation of Plant and Maintenance and Francis Sullivan, Asst. Administrative Engineer, Maintenance.

The enlarged facilities will accommodate expansion needs in line with anticipated Hospital growth and contain the latest telephone equipment.

An important improvement is a comfortable rest room which will allow operators relief from the constant activity near the switchboard when they are off duty.

The new switchboards are designed for easier physical handling of calls. New automatic devices and an additional board will allow operators to maintain current standards of answering all signals within 10 seconds and incoming calls within 30 seconds while providing for the increasing volume of incoming and outgoing calls expected in the years ahead.

A Quiet Hospital Depends on You

(Cont. from page 3, col. 4)

In the early months of the Beth Israel *Quiet Campaign*, positive gains were made in modifying sounds like these, but reports from several areas indicate noise levels are creeping up again.

Have you been hearing—or causing—these sounds lately?

ooo... What's Going On?

Reporters

Elaine Israel, Clinical Services; Mrs. Sally M. Goldstein, Fiscal; Kalla Freiberg, House Services; Mrs. Sonya Rosenberg, Nursing; Eleanor Krasnow, OPD; Donna Russo, Personnel; and Frances Cochios, Yamins.

Clinical Services

Fond farewell and best wishes to those who have embarked on new ventures — *Carolyn Matisoff* and *Marjorie Dickstein (Labs), Marie McGrath (Radiology)* and *Elizabeth "Cricket" Bigelow (OBS)*. Greetings to *Susan Schwartz* who has arrived to replace *"Cricket."* Welcome to *Ruth Dratler (Clinical Lab)* and *Karl Yung (Radiology)*. Congratulations to *Dr. Elias Zisman* who was married in July and to *Dr. and Mrs. Holtrop* on the birth of their son.

Congratulations to *Roslyn Tevrowsky (Clinical Lab)* who became *Mrs. Harry Fluke* on September 15th.

Fiscal

Welcome to new members of our staff: *Mrs. Linda Monnar, Carol Davis* and *Dorothy Morley.*

House Services

Congratulations to *Mrs. Blanche Sullivan (Switchboard)* on her fourth grandchild and *Mrs. Bella Gordon (Dietary)* on her fifth. Happy to have you with us — *Rosalinda Barredo (Dietary)* and *Burton Lipsky (Admitting)*. Best of luck to *Simone Adams (Dietary)* who has returned to school to get her Master's Degree. Hearty felicitations to the former *Gertrude Lyons (Laundry)* who became *Mrs. Wm. Farr.* on Aug. 14.

Nursing

Best of luck to *Mrs. Judy Brause*, who has just left us to await the arrival of her first child. Best wishes to *Beverly Zamanigian* who will be teaching Psychiatric Nursing at B.U. this fall. A warm welcome to our new supervisors, *Mrs. Ruth Cunha, Rosalyn Adelman* and *Jean Rogert.* A fond farewell to *Mrs. Minna Zervins* of Central Supply who has truly earned her retirement — Minna will be 77 next birthday!

OPD

Welcome to our new Periodontal Fellows: *Drs. David Plesset, Sidney Schulman* and *Robert Scoren;* and to *Maria Theofilou (Nutrition).* Also, greetings to *Elizabeth Lubell, Judith Towvim* and *Susan Davis (Social Service)* and *Mrs. Linda Wise, Judy Roberts* and *Elaine Freedman (Psychiatry).*

Personnel

Greetings to new members of our staff: *Linda Lafferty* and *Mrs. Ruth Weiner. Miss Lafferty* comes to us from the Nursing Division and is developing a special nursing placement program.

Yamins

Glad to have you back with us, *Dr. John Bennet* and *Jacqueline Lareau.* And a hearty welcome to our new Research Fellows: *Drs. George Lyon, Michel Revel, Mohammed Khan* and *David L. Pressman.* Congratulations on arrival of first son to *Dr. Adele Girolomo* and second son to *Dr. and Mrs. Michel Revel.*

BETH ISRAEL NEWS

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